



## The Sense of Place Cultural sustainability and regional development

### International Conference

Faculty of Architecture, University of Roma 3, Via Madonna dei Monti, 40 – Rome

April 10-12 (Wed.-Fri.)

### PRELIMINARY PROGRAMME

The overall Conference theme is *territorialisation*, to be understood as a process which links physical, socio-economic and cultural place-based conditions for sustainable development, encompassing sense-making and giving meaning to places through cultural practices, place identities, narratives, values and sense of place.

The conference theme combines regional development with the main topics of the Cost Action “Investigating Cultural Sustainability”. This combination leads to four thematic lines, that will be explored in the key note sessions:

- 1) Memory, identity and places.
- 2) The role of culture in place-framing and making.
- 3) Urban and regional planning: cultures and practices.
- 4) Territorialisation: challenges for policies.

These thematic lines will also be reflected in the Parallel sessions, as they deal with different COST book projects. International scholars and experts will be invited as key-note speakers either in Plenaries or to contribute to the Parallel Sessions’ discussion on the topics of the work-in-progress COST books.

Conference fees: COST Action participants: 120 €, other participants: 180 € or 30 € (documents only)  
Registration-forms can be downloaded from: [www.culturalsustainability.eu](http://www.culturalsustainability.eu)

## Wednesday 10

### 8.30 Registration

9.00 – 9.15 Welcome Greetings: Mario Panizza, Head of the Department of Architecture, Faculty of Architecture, University Roma 3; Elena Battaglini and Anna Palazzo, Local Organizers.

9.15 – 10.15 Plenary Hall - THE ROLE OF CULTURE IN PLACE-FRAMING AND MAKING.

Chair: Prof. Fiammetta Mignella Calvosa

Key-note speaker: Prof. Anssi Paasi

10.15 – 11.15 Plenary Hall - MEMORY, IDENTITY AND PLACES.

Chair: Prof. Giorgio Piccinato.

Key-note speaker: Jan Kolen (to be confirmed)

11:15 – 11.45 Coffee-break

11.45 – 12:30 Plenary hall - Investigating Cultural Sustainability: progresses, challenges and future steps

Chair Katriina Soini and Vice-Chair Joost Dessein

12:30 - 14:00 Lunch

During this break in the Plenary hall will be presented the visual-art project

### **Tourists who shoot (2009---2012)**

by Dr. Theopisti Stylianou-Lambert

14.00 - 16.00 Parallel sessions (Book sessions)

- 1) Re-imagining Europolis: Art, Creativity, and Cultural Sustainability
- 2) The place of heritage, identity and memory
- 3) Territorialisation. Place-based approaches to regional development
- 4) Human-nature interface

16:00 – 16:30 Coffee-break

16:30 – 18:00: Parallel sessions (Book sessions)

- 1) Re-imagining Europolis: Art, Creativity, and Cultural Sustainability
- 2) The place of heritage, identity and memory
- 3) Territorialisation. Place-based approaches to regional development
- 4) Human-nature interface

18.30 – 20.00: Plenary hall - Optional activity:

### **The Sense of Taste**

territorial wine and cheese-tasting together with Sandro Sangiorgi, Sommelier.

Sandro is considered the most authoritative wine educator in Italy and one of the few truly independent critics. He has written two books published by Porthos Edizioni (<http://www.porthos.it/>): *Il matrimonio tra cibo e vino* (The Marriage of Food and Wine) and *L'invenzione della gioia* (The Invention of Joy). In 1989 he was one of the founders of the International Slow Food Movement.

(indicative price of the event: 25euro pp)

**Thursday, 11<sup>th</sup> April**

9.00 - 10:00 Plenary hall - URBAN AND REGIONAL PLANNING: CULTURES AND PRACTICES.

Chair: Prof. Milena Dragicevic Sestic

Key-note speaker : Prof. Zoran Djukanovic

10. 00 - 10:30 Coffee-break

10.30 -11.45 Plenary hall - TERRITORIALISATION: CHALLENGES FOR POLICIES.

Chair: Prof. Alberto Clementi.

Key-note speaker: SE Minister Fabrizio Barca (to be confirmed)

11:45 – 12:30 Policy greetings

12:30 – 14:00 Lunch

14:00 - 16.00 Parallel sessions (Book sessions)

- 1) Re-imagining Europolis: Art, Creativity, and Cultural Sustainability
- 2) The place of heritage, identity and memory
- 3) Territorialisation. Place-based approaches to regional development
- 4) Human-nature interface

16:00 – 16:30 Coffee break

16:30 – 18:00 Special session: Food and cultural sustainability

Chairs: Mari Kivitalo and Christain De Beukelaer

20.00 - National Roman Museum at Palazzo Massimo (Museo Nazionale Romano – Palazzo Massimo, Largo di Villa Peretti, 1)

Walking dinner and visual-art exhibition  
among the Roman ancient masterpieces:

**The sense of Rome's place**

presented by Arch. Piero Meogrossi

**Friday, 12<sup>th</sup> April, 2013**

9.00 – 10.15 Working group meetings (to be organised by the WG Chairs)

10.15 – 11:30 Plenary hall: Summaries and next steps

11:30 – 13:30 MC meeting with coffee and sandwiches

14:00–18.00 Workshop (organized by IRES and CGIL Nazionale): Place-based development governance: which policy instruments? A case-study on the ISO 26000 implementation (open to COST participants).

Chair: Gaetano Sateriale (to be confirmed)

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**Scientific Committee:** Elena Battaglini, Joost Dessein, Lummina Horlings, Anna Laura Palazzo, Katriina Soini.

**Local Organising Committee:** Elena Battaglini (IRES, Rome), Anna Laura Palazzo (University Roma3), Giuseppina De Santis (Centro Einaudi, Turin), Luca Davico (Turin Politecnico), Luca Staricco (Turin Politecnico).

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**Technical Secretariat:** Eliana Panzironi ([segreteria@ires.it](mailto:segreteria@ires.it))

**The Local Organizers will be presenting some options for visits and tours on an individual basis**